

SUMMARY REPORT AND ACCOUNTS 2021/22

STATISTICS AT A GLANCE

742



CORPORATE MEMBERS

570



INDIVIDUAL MEMBERS
(INCLUDING CORPORATE
INDIVIDUAL MEMBERS)

4,570



PARK MARK
CAR PARKS

2,920



SPS SITE AUDITS
PHYSICAL VISITS

336



PARKING QUALIFICATIONS
AWARDED

11



GOVERNMENT
CONSULTATIONS
RESPONDED TO

15



BPA MEETING PLACE
WEBINARS



700 NEW LINKEDIN FOLLOWERS
150 NEW FACEBOOK FOLLOWERS
75 NEW TWITTER FOLLOWERS

8,662



MOTORIST ENQUIRES

844



MYSTERY SHOPS

6,088

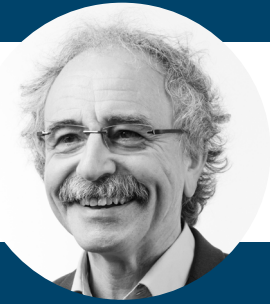


ENQUIRIES HANDLED
BY OPERATIONAL SERVICES

60,871

POPLA APPEALS HEARD

POPLA
Parking on Private Land Appeals



CHAIRMAN'S MESSAGE

NIGEL WILLIAMS

As we emerge from what is hopefully the worst of the pandemic, our sustained investment in membership support, strong financial reserves, and our culture of continuous innovation has allowed us to navigate the crisis from a position of relative strength.

Throughout these difficult times, I have been immensely proud of the way the BPA community has come together, albeit very often on a virtual basis, to support each other. We have weathered the pandemic as an Association, and we have helped our members do the same. We are now well placed to grow and thrive again.

The parking sector continues to face significant challenges. However, our members continue to demonstrate their ability to adapt to changing circumstances. They are playing an increasingly important role in the transition towards sustainable development and net zero with the expansion and development of EV charge points, Active Travel, multi-modal mobility hubs, clean air zones, together with more efficient digitised smart parking and last mile deliveries.

Government's response on the Parking Code of Practice Enforcement Framework also has substantial implications for the private parking sector and our Association. This framework must build upon the work we have done to raise standards over recent years and not unintentionally damage it. We are lobbying all levels of government to address this issue and seek a more measured and reasonable response.

Along with many other associations, we now have a hybrid offering of virtual and in person events. We continue to explore and adopt new methods, technologies, and approaches to deliver our key activities and initiatives: member engagement; information management; auditing and compliance; Technology, Innovation and Research; Data Standards; and the Positive Parking Agenda.

Our Association's members and staff are recognised as thought leaders who are helping to shape the future of the parking and mobility sectors. We are working with local and national government and other key stakeholders across a wide range of projects to create a smarter, cleaner, safer, and more accessible transport network with parking and kerbside management as core elements.

The Alliance for Parking Data Standards (APDS), the National Parking Platform pilots and the DfT's Digital TRO initiative continue to progress and will facilitate the development of sustainable multi-modal travel and real time digital information for parking and transport decision making.

Our popular suite of virtual events, webinars, discussion panels and conferences, most of which are free, continues to provide opportunities and resources for knowledge sharing. Those events are a big element in our Association's continued success.

Despite the disruption caused by the pandemic we have only lost a handful of members. We currently have 742 corporate members. We aim to

increase that number in particular building upon our success in developing the benefits of Individual Membership and encouraging sign up to Corporate Individual Membership. The latter allows the staff of corporate members who sign up, to engage directly with our Association and benefit from initiatives such as free e-learning.

Everything we do as an Association is only possible because of the support of our members who continue to donate their time and talents to deliver on our vision of Excellence in Parking for All. I would like to thank all our Service Board members, my fellow Council members, and Board Directors for their continuing hard work, advice, and enthusiasm. I would also like to thank our talented staff team who go above and beyond to maintain and expand the services we provide to our members.

As I step down from the role of Chair and hand over to Anjna Patel, I would like to say that it has been an honour and a privilege to help steer our Association for the past eight years. It has been a period of rapid change, sustained growth, and significant success for our Association. Most importantly, your voice is now heard at the highest levels of government.

To close, I would like to urge you to play an active role in our Association, to bring forward new ideas and new perspectives. Now, more than ever, we need your input to help define our priorities, plan our future, and lead our sector into an even brighter future.



CHIEF EXECUTIVE'S REVIEW

ANDREW PESTER

As I look back on the last year and the challenges we've overcome during the pandemic, the value of being a member of our not for profit Association has never been higher. I am delighted at how our Association has once again risen to the challenge of supporting our members.

We continue to be a listening Association. We've made new connections and engaged with our members to ensure we have the best understanding of their issues and priorities.

We are an active Association. Our level of political engagement remains very high. Our lobbying priorities continue to cover a range of issues, including the implementation of the Parking (Code of Practice) Act, ANPR use by Local Authorities and pavement and obstructive parking.

We are a resilient Association. I am so proud of how our staff team continues to adopt new and creative approaches to support our BPA Community. As we reflect on the last financial year there are three themes that characterise our activities:

1. Member support

We have redoubled our focus on developing added value for members. We have:

- Delivered a range of online services, which include webinars, podcasts, member resources and virtual community groups
- Worked closely with the DfT on the implementation of Moving Traffic regulations and produced a range of

resources to help our local authority members to adopt the new powers.

- Continued to work with key stakeholders to push for a positive implementation of the Parking (Code of Practice) Act 2019
- Provided over thirty virtual meetings and events, including our second virtual Annual conference
- Delivered the second wave of our ground breaking public perceptions research to understand how the sector is perceived and the key issues that need to be tackled
- Supported local authorities to deliver a Positive Parking Agenda, to build public understanding of the value of effective parking management, and its contribution to society
- Enhanced our Individual Membership offering to provide professional recognition and a range of career development opportunities including access to hundreds of e-learning courses, mentoring scheme, and jobs board
- Continued to deliver engaging and relevant content which our members value such as Parking News and our wide suite of tailored member communications
- Deepened our strategic partnerships with key stakeholders via ongoing meetings, correspondence, and lobbying.

2. Leading our profession

Our reputation and strong credibility within government is well documented.

Policy makers continue to be vocal about their support for our activities which we are uniquely able to provide given the diversity and expertise of our Association. This year we have:

- Strengthened our political relationships with Government to inform policy and responded to a growing number of requests to provide information and solutions
- Continued our work with local and national government across a whole range of projects to create a smarter, cleaner, safer, and more accessible transport network with parking and kerbside management as core elements. We are grateful to have received Government funding to grow our active travel scheme - Park Active
- Assisted the Government with the development of its car parking policy and strategy, and the delivery of the manifesto commitment to provide free parking for vulnerable people at hospitals in England.
- Built up our relationships with Government in the devolved nations, supporting our Scottish, Welsh, and Northern Irish members, whose strong groups provide a local focus
- Raised standards through the management and innovation of leading sector accreditations including the AOS, SPS and DPA.
- Continued with fundraising activities for Macmillan to support Cancer patients and their families.



CHIEF EXECUTIVE'S REVIEW CONTD. *ANDREW PESTER*

3. Building for the future

Despite the significant challenges facing us, I am optimistic. As we look to the future it will be an exciting time to work in a sector that can, and must, play a leading role in people having smarter travel choices as well as evolving consumer expectations. We are well equipped to do this.

Our collaboration with the International Parking and Mobility Institute and the European Parking Association to form the International Alliance for Parking Data Standards (APDS), continues to make strong progress. It allows parking data and operations to be integrated with other mobility services that share the kerb.

Our BPA community – working together

Whatever the challenges, our Association will continue to provide a place for members to connect with one another to share experiences, knowledge, and ideas to help tackle unprecedented challenges and seize new opportunities. A not-for-profit association with a thriving membership is what makes us strong. We remain focused on member support.

We thank Nigel Williams for his brilliant contribution and dedication to his role as Chair of our BPA Board. Although, I am delighted he will remain an active part of our BPA Community.

Thank you for your continued support and being part of our wonderful BPA community.



STATEMENT FROM HEAD OF FINANCE OUTLINING FINANCIAL YEAR END POSITION *LESLEY BRADFORD*

On behalf of The Board of the British Parking Association (BPA) I am pleased to comment on the finances of the association for 2021/22 and our plans for 2022/23.

When we set our budgets for 2021/2022 in March 2021 the outlook continued to be far from certain because of the ongoing Covid-19 pandemic. We therefore took a cautious approach and as in the previous financial year, assumed no revenues for events and sponsorships. The revenue budgets were set at £113k deficit with £219k from reserves into several key member support initiatives.

Once again, our physical events programme was postponed, including Parkex 2021 which was held virtually. Robust cost management throughout the year has enabled us to end this period in a solid financial position. Our Auditors have confirmed a year end deficit of £244k, (an improvement of £88k) with reserves at £622k.

The significant investment in our CRM database since 2018/19 has continued to prove to be an excellent investment, enabling us to offer more innovative online services and make a smooth transition to homeworking for our staff team.

Our focus over the 12 months has remained on membership services. We have adopted new and creative approaches to support our members, building on the strong foundations created by the CRM and adding to our evolving suite of digital resources developed in collaboration with members including webinars, podcasts, and online discussions.

We have continued to offer support to members facing financial difficulties due to the pandemic throughout 2021/22. This included payment plan options. This approach was greatly welcomed and enabled a number of members to retain membership who otherwise might not have been able to do so.

Overall, our membership levels remained strong during the financial year with a small loss of corporate memberships from 749 to 742. A number of Local Authorities have also secured their membership for the next three years through our membership assurance scheme. We continue to focus on member engagement, information management as well as professional development and building the individual membership. We finished the year with 570 individual members including our Corporate Individual Members.

Encouragingly, membership of the Approved Operator Scheme has increased to 119. Careful cost management resulted in a positive financial outcome for the Scheme. Looking ahead, the implementation of the Parking (Code of Practice) Act 2019 will impact our sector and AOS activities. We are continuing to work closely with government and other key stakeholders as the new single code and framework is established. The number of Safer Parking Scheme (SPS) sites declined by 7% to 4,577. Although, this situation is likely to improve as our qualified auditors are able to fully resume inspecting potential new locations and explore and implement a number of potential enhancements to the scheme. The Disabled Parking Accreditation

continues to flourish with 888 accreditations and costs broadly in line with budget.

Our Directors, Council members and staff team have worked extremely hard throughout the year to support our members during the pandemic as we have all transitioned to a post-Covid world. With a vibrant and diverse BPA community we continue to deliver on our vision: "To achieve excellence in parking for all".

To conclude, I would like to thank our Auditors, Mazars LLP, for the advice and guidance they provide on many aspects of our finances, in addition to their statutory duties.

STATEMENTS TO THE MEMBERS OF THE BRITISH PARKING ASSOCIATION

The data below is only an extract summary of information relating to the Income and Expenditure account and the Balance sheet.

The full financial statements were approved, and authorised for issue, by the Board on 15 July 2022, and signed on their behalf by the Members of the Board. They will be delivered to the Registrar of Companies. The financial statements have been audited by a statutory auditor, Mazars LLP, who have issued an unqualified report on the full financial statements and on the consistency of the Members of The Board's Report with those financial statements. Their report on the full annual financial statements contained no statement under sections 498(2)(a) 498(2)(b) or 498 (3) of the Companies Act 2006.

For more information on the finances of the Association we recommend that you read the Members of The Board's report and full financial statements. Copies may be obtained from Lesley Bradford, Head of Finance, by email at lesley.b@britishparking.co.uk

Independent Auditor's Statement to the Members of The Board of the British Parking Association

We have examined the summarised financial statements of the British Parking Association for the year ended 31 March 2022 which comprise the extracts from the Income and Expenditure Account and the Balance Sheet set out on page 8.

This statement is made, on terms that have been agreed with the Association, solely to the Association in order to meet the requirements of the Companies Act 2006. Our work has

been undertaken so that we might state to the Association those matters we have agreed to state to it in such a statement and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Association for our work, for this statement, or for the opinions we have formed.

Respective responsibilities of Members of The Board and auditors

The Members of The Board are responsible for the preparation of the summarised financial statements in accordance with applicable UK law. Our responsibility is to report to the Association our opinion on the consistency of the summarised financial statements on page 8 within the Summary Report with the Annual Report and Financial Statements.

We also read the other information contained within the Summary Report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

Basis of opinion

We conducted our work in accordance with Bulletin 2008/3 The auditor's statement on the summary financial statement issued by the Auditing Practices Board. Our separate report on the Association's statutory Members of Board's Report and Financial Statements for the year ended 31 March 2022 describes the basis of our opinion on those Financial Statements.

Opinion

In our opinion, the summarised financial statements set out on page

8 are consistent with the statutory Members of the Board's Report and Financial Statements for the year ended 31 March 2022.

We have not considered the effects of any events between the date on which we signed our report on the full statutory Members of the Board's Report and Financial Statements (16 July 2022) and the date of this statement.

Mazars LLP

*Chartered Accountants
and Statutory Auditors*
6 Sutton Plaza
Sutton Court Road
Sutton Surrey
SM1 4FS

17 July 2022

MEMBERS OF THE BOARD'S REPORT FOR YEAR ENDING 31 MARCH 2022

MEMBERS OF THE BOARD'S RESPONSIBILITIES STATEMENT

The Members of the Board are responsible for preparing the Members of the Board's Report and the financial statements in accordance with applicable law and regulations. Company law requires the Members of the Board to prepare financial statements for each financial year. Under that law the Members of The Board have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Members of the Board must not approve the financial statements unless they are satisfied that they give a true and fair view of the state

of affairs of the company and of the surplus or deficit of the company for that period. In preparing these financial statements, the Members of the Board are required to:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and accounting estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Members of the Board are responsible for keeping adequate accounting records that are sufficient

to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

BOARD MEMBERS 2021-22

BPA Board (1st April 2021 – 31st March 2022)

- Z. Ali
- M. Anfield
- D. Fennell-Connell (resigned February 2022)
- C. Greely
- P. Hammer
- G. Osner
- A. Patel
- G. Rose
- R. Walker
- N. Williams
- Mike Marrs (President - ex officio)
- Jade Neville (Vice President –ex officio)

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31 MARCH 2022

| | Note | 2022 £ | 2021 £ |
|---|-----------|-------------|-------------|
| Income | 1 | 3,938,983 | 3,200,525 |
| Direct costs of activities | | (3,180,272) | (2,205,240) |
| Gross surplus | | 758,711 | 995,285 |
| Administrative expenses | | (1,006,338) | (1,020,509) |
| Operating (deficit) | 2 | (247,627) | (25,224) |
| Gain/(loss) on investment portfolio | 6 | 3,474 | 41,346 |
| Interest receivable and similar income | | - | - |
| (Deficit)/surplus on ordinary activities before taxation | | (244,153) | 16,122 |
| Tax (charge)/credit on ordinary activities | 3 | - | - |
| (Deficit)/surplus for the financial year | 14 | (244,153) | 16,122 |

BALANCE SHEET AS AT 31 MARCH 2022

| | Note | 2022 £ | 2021 £ |
|---|-----------|-------------|-----------|
| Fixed assets | | | |
| Intangible assets | 4 | 96,518 | 135,655 |
| Tangible assets | 5 | 20,968 | 30,428 |
| Investments | 6 | 319,510 | 317,174 |
| Debtors due after more than 1 year | 7 | - | 74,902 |
| | | 436,996 | 558,159 |
| Current assets | | | |
| Debtors | 7 | 1,148,930 | 485,482 |
| Cash at bank and in hand | | 477,428 | 631,435 |
| | | 1,626,358 | 1,116,917 |
| Creditors: amounts falling due within one year | 8 | (1,441,456) | (683,989) |
| Net current assets | | 184,902 | 432,928 |
| Total assets less current liabilities | | 621,898 | 1,064,978 |
| Creditors: amounts falling due after one year | 8 | - | (125,036) |
| Provisions for liabilities | | | |
| Deferred tax | 9 | - | - |
| Net assets | | 621,898 | 866,051 |
| Capital and reserves | | | |
| Other reserves | 14 | 466,606 | 566,406 |
| General reserves | 14 | 155,292 | 299,645 |
| | | 621,898 | 866,051 |

ACHIEVEMENTS



Completed the second wave of research into public perceptions of parking to provide deeper insights that will help our members improve the parking experience, continuing to share data with members and the public, guiding our approach to improving the sector.

Continued to promote our Selfish Parker campaign to help members raise awareness of inconsiderate and anti-social parking which our consumer research told us is one of the biggest frustrations people have is anti-social and inconsiderate parking.



Continued to develop ParkActive to support and complement the wider delivery of active travel, providing a framework to enable active travel options that are tailored to local needs,

Promoted our professional development framework to provide development opportunities and innovative learning experiences to set the standard for enhanced cultural change across our sector.



Built on the success of our mentoring scheme providing experienced members to pass on their knowledge, guidance, and expertise to newer members to help them succeed in the sector.

Held our second virtual Annual Conference 'A New Dawn for Parking', across three days with a range of engaging content and speakers outlining the future development of the parking sector.



Held 15 webinars providing advice, knowledge, and guidance on subjects such as the Parking (Code of Practice) Act, Moving Traffic Enforcement, and Suicide Prevention in car parks.

Continued to develop the Alliance for Parking Data Standards (APDS) with the International Parking and Mobility Institute and European Parking Association. to develop, promote, manage, and maintain a uniform global standard for organisations to share parking data across platforms worldwide.



Continue to hold the prestigious Investors in People (IiP) Gold Award allowing us to further build leadership capabilities and drive value added across all our membership activities.

Supported local authorities to deliver the Positive Parking Agenda, to build public understanding of the value of effective parking management, and its positive contribution to society



Continued with fundraising activities for Macmillan which went to support Macmillan's care and support for people with cancer and their families

Campaigned for better control of footway parking alongside Guide Dogs, Living Streets, Disabled Motoring UK, and the Local Government Association.



Continually represented the views of members in local and national media and responded to over 15 government consultations and had 20 articles published in trade magazines.

Maintained a level of 742 corporate members and 570 Individual Members (including Corporate Individual Members)

